



SHANDON-SAN JUAN WATER DISTRICT

SHANDON-SAN JUAN GSA

SSJGSA-EPCGSA Newsletter Performance Metrics Agenda Item 7.b.

Aggregate Total and Percentages

 Emails sent

1,307

 Delivered

1,222

 Open rate

61%

 Click rate

6%

 Bounced

85

 Unsubscribed

2

Data per Newsletter

	Sends	Open Rate	Click Rate	Bounce Rate
November 2025 (Meeting Update)	266	59%	4%	8%
November 2025	267	59%	5%	7%
July 2025	266	66%	5%	7%
February 2025	255	61%	5%	5%
October 2024	251	61%	11%	4%